Blume Global delivers business intelligence solutions to asset owners to analyze and ultimately determine whether to add containers to an in-demand fleet or to create more capacity by improving load cycle time.

Challenge

A major railroad company's container fleet usage was significantly higher than previous years, which created an alarming capacity dilemma. The company lacked the analytical tools to segment the container load cycle and needed a better way to make efficient use of its existing fleet.

Solution

Blume Global provided a powerful business intelligence tool to analyze and determine whether to add containers to the railroad company's fleet or to create capacity by improving load cycle time. With a deep understanding of container load data, Blume Global developed robust load profiles which included time between origin and destination as well as dwell and repositioning time between loads. By ensuring each type and segment of a shipment was captured, Blume Global gained valuable insight into the company's fleet operations.

Success

Blume Global delivered a dynamic, flexible data visualization tool that exceeded the company's expectations. The railroad company regularly runs Blume Global custom reports to monitor and track their fleet utilization and target specific segments of a container load cycle—reducing dwell time and increasing turn time. The reports have positively affected the company's bottom line by providing the analytics to easily visualize and manage its complex freight transportation system with a truly holistic view.

Customer Quote

"The Blume team invested significant time and effort to understand the issues and information, and then developed an innovative, responsive and flexible tool that clearly showed where we had opportunities to improve load cycle performance."